



## CMMBE 2025 Industry Proposal

It is our great pleasure to invite you to the **20th International Symposium on Computer Methods in Biomechanics and Biomedical Engineering** taking place **3 – 5 September** at **Universitat Pompeu Fabra, Barcelona, Spain!**

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### About CMBBE 2025

The CMBBE Symposium will include plenary lectures by renowned international speakers, workshops and special sessions, free paper presentations and industry workshops. CMBBE 2025 will bring together established researchers and international key speakers, offering top-level, state of the art knowledge and networking opportunities in the field of biomechanics and biomedical engineering.

The CMBBE 2025 Symposium is aimed at exchanging knowledge among engineers, scientists, clinicians, and industry regarding the latest developments and innovations in computational biomechanics and biomedical engineering.

### What to expect from CMBBE?

- Receive an overview of current research and development trends in academia concerning a spectrum of knowledge and technologies in the field.
- Receive an overview of current trends in commercialized technology as well as of needs and technological gaps identified by the industry.
- Opportunities for commercialization of inventions and technologies which are still at the research lab phase.
- It is an appropriate environment for informal discussions that encourages follow-up contacts between scientists and companies such as for the development of technologies, consultation projects for companies etc.

# CMBBE Main Topics

- Bioinformatics and computational biology
- Biomaterials and tissue engineering
- Bone biomechanics
- Brain and computational neuroscience
- Cancer modelling
- Cardiovascular system
- Cartilage and joints
- Cell biomechanics and mechanobiology
- Clinical translation
- Cohort, population and epidemiological modelling
- Computational cardiology
- Computational tools, platforms, and services
- Computer-assisted surgery
- Digital twins
- Disease and patient stratification
- Drugs and medical devices
- Finite element, finite volume and meshless methods
- Implants and orthopaedic biomechanics
- Injury biomechanics
- Intervertebral disc and spine
- Inverse problems and parameter identification
- Machine learning and artificial intelligence
- Medical image processing and analysis
- Multiscale and systems modelling
- Muscles and tendons
- Musculoskeletal dynamics and control
- New methods in computer modelling and simulation
- Patient specific modelling
- Plant and animal biomechanics and mechanobiology
- Real-time sensing
- Respiratory track and lungs
- Sport biomechanics
- Systemic and multi-organ models
- Tissue and organ growth
- Tissue biomechanics and mechanobiology
- Verification, validation and uncertainty quantification

## Sponsorship and exhibition mission

CMBBE Symposium is a platform for networking and cooperation for industry and academics. We plan to maximize this experience by introducing the virtual connectivity and allow our participants to interact with industry also via the conference app during as well as post-conference. We plan to reduce printing and any unnecessary waste, therefore almost all conference materials will be available in electronic version. We will encourage our industry partners and delegates to take the same stand.

## Why exhibit at CMBBE 2025?

- Target new clients and launch new products.
- Promote your company image & build your brand.
- Ample networking opportunities with direct access to key leaders
- Establish strategic partnerships
- Demonstrate innovative products
- Build opportunities with existing clients
- Support ongoing education and research in the field

- Promote your company / organisation as a leading supporter of biomechanics and biomedical engineering

The majority of attendees are expected to come from Europe and North America, but also the rest of the world including the Middle East, Asia, Central and South America. **Expected number of participants: 400 - 500.**

CMBBE 2024 (Vancouver) Participants		CMBBE 2023 (Paris) Participants	
Country	#	Country	#
Canada	101	France	114
USA	95	Germany	69
UK	13	USA	62
South Korea	11	Canada	34
Switzerland	9	UK	29
Germany	7	Italy	27
Belgium	7	Belgium	25
Others	66	Others	196
<b>Total</b>	<b>313</b>	<b>Total</b>	<b>556</b>

## Sponsorship and exhibition opportunities

### Sponsorship Package

4,500 EUR

- Company flyers insert in the delegates' conference bags
- Company logo and link on the conference website and printed materials
- Email blast to registered delegates
- Full page advert in the printed programme
- 2 free delegates including dinner
- Exhibition space – 6 sqm
- 20% discount on workshop
- Spot in the demo area

## Exhibition Package

2,500 EUR

- Company flyers insert in the delegates' conference bags
- Company logo and link on the conference website
- Email blast to registered delegates
- 2 free delegates
- Exhibition space – 4 sqm
- Virtual profile in the conference app

## Workshop

2,500 EUR

- Includes a time slot in the symposium programme
- Email blast to registered delegates

## Exhibition package including workshop

3,900 EUR

- Exhibition space – 4 sqm
- Company logo and link on the conference website
- Email blast to registered delegates
- 1 x Company workshop
- Full page advert in the printed programme
- 1 free delegate

## Exhibition area:

The exhibition is located in the central area of the venue. Lunch and coffee breaks will be held in the exhibition area to increase the networking opportunities among delegates and with the industry

## Branding opportunities

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|-------------------|-----------|
| ● Conference bags | 1,000 EUR |
| ● Pens & notepads | 700 EUR   |
| ● Lanyards        | 700 EUR   |

The conference bags, the USB programme and the pens & notepads will be handed out to all participants and provide a high level of exposure for your company. You can design the notepads and pens with your company logo.

The production of the promotional items is the responsibility of the sponsoring company (unless agreed otherwise) and it is not included in the sponsorship.

## Scientific award sponsorship

- Best Scientific Paper and Presentation 1,000 EUR
- Best Poster Presentation 800 EUR

The logo of the sponsoring companies will be included in the final programme and on the conference website, as sponsors of the scientific awards. A representative of the company will be invited to hand over the awards together with the chair of the conference.

## IT / Technical Services

- Digital branding 1,500 EUR

The digital branding package will include a email blast to all delegates, advert and logo on the conference website, social media posts on our platforms as well as an advert and logo on the final printed programme

- AV sponsorship 1,500 EUR

You will have a slide in between the sessions on the screens in all breakout rooms and in the plenary hall. You can choose the content of your slide whether its company logo and short description or product you would like to promote.

## Social events sponsorships

- Welcome reception 3rd September on request
- Conference dinner 4th September on request

The sponsoring company can have roll-up posters displayed during the social event and their contribution will be made mentioned on the conference website, in the printed final programme and in the opening ceremony of the symposium.

## Advert in the final programme

- Full page A4 inside the programme 800 EUR
- Full page A4 inside back cover 1,000 EUR
- Full page A4 back cover 2,000 EUR

Insert in the conference bag

1,000 EUR

Email blast delegates

500 EUR

Would you like to discuss your possibilities with the CMBBE 2025 Conference Secretariat?

Write us an email at [info@cmbbe-symposium.com](mailto:info@cmbbe-symposium.com) and we will be glad to answer any questions you may have! More information may be found also on [bit.ly/CMBBESponsor](https://bit.ly/CMBBESponsor)